

## CIND3002: Major Project A

Newcastle City Precinct

Semester 1 - 2020



THE UNIVERSITY OF  
NEWCASTLE  
AUSTRALIA

# OVERVIEW

## Course Description

This course forms the first part of the major creative project within the Bachelor of Creative Industries. This course will involve preparation and scoping for a substantial project related to the Creative Industries. The course provides students with an opportunity to develop professional networks, work with stakeholders and audiences, and develop skills for future employment and entrepreneurial opportunities in the Creative Industries. It requires students to initiate a pilot or do foundational planning for a major (collaborative or individual) project within a professional setting. Students will manage all stages of the development of the project, including concept design, planning and resourcing.

Student projects may involve work integrated (WIL) or research integrated learning opportunities; projects that involve external stakeholders; group / collaborative projects; speculative or more theoretically oriented projects; professionally oriented projects; projects based on competition or award briefs.

## Requisites

To enrol in this course students must have successfully completed or be concurrently enrolled in CIND3000 or CIND3001.

## Assumed Knowledge

CIND1000, CIND1001, CIND1002, CIND1003, CIND2000, CIND2001, CIND3000 or CIND3001

## Contact Hours

### Lectorial

Face to Face On Campus  
2 hour(s) per Week for 4 Weeks

### Tutorial

Face to Face On Campus  
1 hour(s) per Week for 10 Weeks

## Unit Weighting Workload

20  
Students are required to spend on average 120-140 hours of effort (contact and non-contact) including assessments per 10 unit course.

# COURSE OUTLINE

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# CONTACTS

**Course Coordinator**      **Newcastle City Precinct**  
Dr Una Rey  
Una.Rey@newcastle.edu.au  
(02) 4921 6238  
Consultation: appointment by email

**Teaching Staff**              Other teaching staff will be advised on the course Blackboard site.

**School Office**                **School of Creative Industries**  
NU Space, Level 4  
409 Hunter Street  
Newcastle  
soci@newcastle.edu.au  
+61 2 4985 4500

# SYLLABUS

**Course Content**              This course will involve working in consultation with a supervisor to prepare a substantial project in a professional context for a public audience.

**Course Learning Outcomes**      **On successful completion of this course, students will be able to:**

1. Conceive, plan, and prepare a pilot for a major project in the Creative Industries
2. Formulate ideas and practice skills and techniques learned in the program
3. Demonstrate capacity to take creative and entrepreneurial risks in a professional environment
4. Establish networks in relevant areas of the Creative Industries
5. Communicate effectively about the critical, conceptual and practical aspects of creative work in different specialisations

**Course Materials**            **Other Resources:**  
- See Blackboard for details

# SCHEDULE

Week	Week Begins	Topic	Learning Activity	Assessment Due
1	24 Feb	Lectorial 26 <sup>th</sup> February Introduction & Projects Tutorial	Orientation Assessments Resources	
2	2 Mar	Tutorial	Project planning and discussion; recommended readings;	
3	9 Mar	Lectorial 11 <sup>th</sup> March	Reflective Practice & Creative Research	
4	16 Mar	Tutorial	Reflective practice & research	
5	23 Mar	Lectorial 25 <sup>th</sup> March	Creative Risk and WH&S Assessments.	Research Journal Due
6	30 Mar	Tutorial	Stakeholders and industry networking; interviews & pitch prep	
7	6 Apr	Lectorial 8 <sup>th</sup> April	Presentation & Collaboration	Project Pitch Due
<b>Mid Semester Break</b>				
<b>13-27<sup>th</sup> April</b>				
8	27 Apr	Tutorial	Stakeholders and industry feedback/interviews	
9	4 May	Tutorial	Concept development, planning & scoping. Work in Progress (WIP) reviews	Interview Due
10	11 May	Tutorial	Work in Progress (WIP) reviews;	
11	18 May	Tutorial	Work in Progress (WIP) reviews	
12	25 May	Tutorial	Work in Progress (WIP) reviews	
13	1 Jun	Tutorial	Work in Progress (WIP) reviews	Proposal/Plan Due
<b>Examination Period</b>				
<b>June 9-19<sup>th</sup></b>				
<b>Recess</b>				

# ASSESSMENTS

This course has 4 assessments. Each assessment is described in more detail in the sections below.

	Assessment Name	Due Date	Involvement	Weighting	Learning Outcomes
1	Project Pitch	Week 7: Wednesday 8 April In Lectorial	Individual/ Group	10%	1, 5
2	Creative Industries interview	Week 9: Thursday 7 May 11:59	Individual	20%	3, 4
3	Research Journal	Week 5: Thursday 26 March 11:59pm	Individual	30%	1, 2, 3, 5
4	Proposal /Plan	Week 13: Thursday 4 June 11:59pm	Individual	40%	1, 2, 3, 4, 5

## Late Submissions

The mark for an assessment item submitted after the designated time on the due date, without an approved extension of time, will be reduced by 10% of the possible maximum mark for that assessment item for each day or part day that the assessment item is late. Note: this applies equally to week and weekend days.

## Assessment 1 - Project Pitch

<b>Assessment Type</b>	Presentation
<b>Description</b>	This is the initial research, concept design, scoping and planning for a major pilot project which may be group or individual. It includes industry networking and identifying stakeholders, preliminary budget, resourcing, business model and timeline. You will discuss in tutorials and deliver your project to peers and a panel of creatives and/or academics in Week 7
<b>Weighting</b>	10%
<b>Due Date</b>	8 April 2020
<b>Submission Method</b>	In Lectorial
<b>Assessment Criteria</b>	See Rubric on Blackboard
<b>Return Method</b>	Online
<b>Feedback Provided</b>	Online - .

## Assessment 2 - Creative Industries Interview

<b>Assessment Type</b>	Interview
<b>Description</b>	Identify, contact and interview a Creative Industry stakeholder relevant to your area of creative practice and/or your major project. The interview will consist of 8-10 questions and must be transcribed. You may interview face-to-face or online. More detail on Blackboard.
<b>Weighting</b>	20%
<b>Due Date</b>	7 May 2020
<b>Submission Method</b>	Online
<b>Assessment Criteria</b>	See rubric on Blackboard
<b>Return Method</b>	Not Returned
<b>Feedback Provided</b>	Online - .

## Assessment 3 - Research Journal

<b>Assessment Type</b>	Journal
<b>Description</b>	This assessment asks you to combine research and reflective practice in a written document that places you, as a creative practitioner, in the context of the Creative Industries. You will need to draw on previous learning and a variety of research materials to fulfil this assessment.
<b>Weighting</b>	30%
<b>Due Date</b>	26 March 2020
<b>Submission Method</b>	Online
<b>Assessment Criteria</b>	See rubric on Blackboard
<b>Return Method</b>	Not Returned
<b>Feedback Provided</b>	Online - .

## Assessment 4 - Proposal /Plan

<b>Assessment Type</b>	Proposal / Plan
<b>Description</b>	
<b>Weighting</b>	40%
<b>Due Date</b>	4 June 2020
<b>Submission Method</b>	Online
<b>Assessment Criteria</b>	See rubric on Blackboard
<b>Return Method</b>	Not Returned
<b>Feedback Provided</b>	Online - .

## ADDITIONAL INFORMATION

### Grading Scheme

This course is graded as follows:

Range of Marks	Grade	Description
85-100	High Distinction (HD)	Outstanding standard indicating comprehensive knowledge and understanding of the relevant materials; demonstration of an outstanding level of academic achievement; mastery of skills*; and achievement of all assessment objectives.

75-84	Distinction (D)	Excellent standard indicating a very high level of knowledge and understanding of the relevant materials; demonstration of a very high level of academic ability; sound development of skills*; and achievement of all assessment objectives.
65-74	Credit (C)	Good standard indicating a high level of knowledge and understanding of the relevant materials; demonstration of a high level of academic achievement; reasonable development of skills*; and achievement of all learning outcomes.
50-64	Pass (P)	Satisfactory standard indicating an adequate knowledge and understanding of the relevant materials; demonstration of an adequate level of academic achievement; satisfactory development of skills*; and achievement of all learning outcomes.
0-49	Fail (FF)	Failure to satisfactorily achieve learning outcomes. If all compulsory course components are not completed the mark will be zero. A fail grade may also be awarded following disciplinary action.

\*Skills are those identified for the purposes of assessment task(s).

### Attendance

Attendance/participation will be recorded in the following components:

- Tutorial (Method of recording: )

### Communication Methods

Communication methods used in this course include:

- Blackboard Course Site: Students will receive communications via the posting of content or announcements on the Blackboard course site.
- Email: Students will receive communications via their student email account.
- Face to Face: Communication will be provided via face to face meetings or supervision.

### Course Evaluation

Each year feedback is sought from students and other stakeholders about the courses offered in the University for the purposes of identifying areas of excellence and potential improvement.

### Academic Misconduct

All students are required to meet the academic integrity standards of the University. These standards reinforce the importance of integrity and honesty in an academic environment. Academic Integrity policies apply to all students of the University in all modes of study and in all locations. For the Student Academic Integrity Policy, refer to <https://policies.newcastle.edu.au/document/view-current.php?id=35>.

### Adverse Circumstances

You are entitled to apply for special consideration because adverse circumstances have had an impact on your performance in an assessment item. This includes applying for an extension of time to complete an assessment item. Prior to applying you must refer to the Adverse Circumstances Affecting Assessment Items Procedure, available at <https://policies.newcastle.edu.au/document/view-current.php?id=236>. All applications for Adverse Circumstances must be lodged via the online Adverse Circumstances system, along with supporting documentation.

### Important Policy Information

The 'HELP for Students' tab in UoNline contains important information that all students should be familiar with, including various systems, policies and procedures.

*This course outline was approved by the Head of School. No alteration of this course outline is permitted without Head of School approval. If a change is approved, students will be notified and an amended course outline will be provided in the same manner as the original.*

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